LAGUNA BEACH CLASSIC CAR SHOW & Oktoberfest

WHY SPONSOR?

- REACH 1,200+ ATTENDEES
- HIGH VISIBILITY: POSTERS, SIGNAGE, SOCIAL MEDIA, T- SHIRTS & MORE
- SHOW YOUR COMMITMENT TO LAGUNA BEACH
- HELP US HELP OTHERS

HELPING OUR COMMUNITY

Project Foster

Providing suitcases filled with essential items for children entering foster care—giving them dignity and comfort when they need it most.

Veterans Legal Institute

Offering free legal services to homeless, at-risk, and low-income veterans, removing barriers to housing, healthcare, education, and employment.

And More

Supporting local nonprofits, and programs that serve vulnerable individuals and strengthen our community.

A COMMUNITY TRADITION MAKING A DIFFERENCE

Sunday, October 4, 2026

LAGUNABEACHCARSHOW.COM

Rotary Club of Laguna Beach

LAGUNA BEACH CLASSIC CAR SHOW

& Oktoberfest

October 4, 2026
9:30 am - 3 pm

Forest/Laguna Canyon Lot
551 Forest Avenue
(across from Festival of Arts)

A project of Rotary Club of Laguna Beach. Proceeds are used to help others.

SPONSORS
Get great visibility for your business, non-profit or club, including to 1200+ attendees!

Booth sponsorships available on the website.

2026 SPONSORSHIP OPPORTUNITIES

LAGUNA BEACH CLASSIC CAR SHOW *& Oktoberfest*

GRAND CHAMPION — $5,000

- Top billing on all event marketing materials, pre/post-event
- Full-page ad in digital program
- Permission to use 'Presenting Sponsor'
- Two admission tickets to the event
- Opportunity to co-emcee award ceremony and announce Best in Show, People's Choice
- Logo on event t-shirt
- Opportunity to distribute sample products/material

TOURING CLASS — $3,000

- Sponsorship appreciation prominently displayed on all event marketing materials
- Half-page ad in digital program
- Permission to use 'Supporting Sponsor'
- Two admission tickets to the event
- Logo on event t-shirt
- Opportunity to distribute sample products/material

FAST LANE — $2,000

- Sponsorship appreciation on most event marketing materials
- Quarter-page ad in digital program
- Permission to use 'Supporting Sponsor'
- Two admission tickets to the event

PIT CREW (CLASS SPONSOR) — $500

- Sponsorship appreciation on some event marketing materials
- Exclusive placement of logo/website on car classification sign
- Permission to use 'Supporting Sponsor'

SPONSOR | REGISTER | ATTEND
LAGUNABEACHCARSHOW.COM

Rotary Club of Laguna Beach